

PARTNER PROGRAM

# Refer once. Earn forever.

20% lifetime commission on platform fees from every brand store you refer to Swag Dimension. Built for consultants, coaches, community leaders, and creators with audiences that need branded merch.

## THE OFFER

## What 20% looks like

Real numbers from comparable brand stores. 20% of platform fees, paid monthly, for the lifetime of the customer. Stack 10 active referrals and you're at \$1,500/mo recurring.

## SMALL PTA / NONPROFIT

**\$50/mo**

Free Starter tier + ~\$5K/yr in transactions

## GROWTH-TIER NONPROFIT

**\$180/mo**

\$99/mo Growth + ~\$30K/yr in transactions

## PRO-TIER CORPORATE

**\$420/mo**

\$299/mo Pro + ~\$80K/yr in transactions

Examples are illustrative based on platform fees actually generated by similar customers. Your actual commission depends on the customer's plan tier and transaction volume — and compounds as they grow.

## BUILT FOR

# Audiences that overlap our buyer

If your audience runs organizations that need branded merch — and most do — this is the highest-converting offer you can put in front of them. Most operators land their first 3–5 referrals in the first 30 days.

## Direct fit

- Nonprofit fundraising consultants
- PTA / school operations coaches
- Real estate team coaches
- Church administration consultants
- Fitness studio operations coaches
- Conference & event producers

## Adjacent fit

- Creator-economy newsletters
- HR & People Ops communities
- Print-on-demand creators
- Marketing agencies (white-label)
- Brand identity designers
- Influencers in any of the above

## WHY IT CONVERTS

# You're recommending the right tool, not a sales pitch.

The product solves a real, expensive pain. Bulk minimums, leftover inventory, manual sizing — every org you refer has experienced this. Swag Dimension is the obvious upgrade once they see it.

- **30-min onboarding.** From signup to live brand store with real product mockups. No designer wait.
- **Zero inventory.** Print-on-demand drop-shipping. No closet, no warehouse, no leftover XLs.
- **Auto-payouts.** Stripe Connect Express settles funds to the org's bank daily. No invoicing, no chasing.
- **Custom markup.** Set retail per product. Org keeps the margin; we take a flat 5% transaction fee.
- **White-label.** Pro tier puts the store on shop.your-org.com. No SD chrome.
- **Premium catalog.** Bella+Canvas, Comfort Colors, Champion. Premium feel, not promo-grade.

## HOW IT WORKS

# Three-step attribution

1

**Apply**

Tell us about your audience at [swagdimension.com/partners](https://swagdimension.com/partners). Approval typically lands within 24–48 hours; same-day for established operators.

2

**Share your link**

Get a unique referral link like [swagdimension.com/?ref=ABC123](https://swagdimension.com/?ref=ABC123). Drop it in your newsletter, podcast, course, or 1:1 client conversations. The cookie attribution lasts 90 days.

3

**Earn lifetime**

20% of every dollar of platform fees from your referrals — paid monthly via Stripe or PayPal — for as long as they remain a customer. Minimum payout \$50; balances roll over.

## TOOLKIT

# What we give you

- **Comparison pages.** Live at [swagdimension.com/compare/{custom-ink, bonfire, printful, vistaprint, 4imprint, printify-direct}](https://swagdimension.com/compare/{custom-ink, bonfire, printful, vistaprint, 4imprint, printify-direct}) — point your audience there when they ask "what about X?".
- **Vertical landing pages.** 7 niche-specific playbooks at [swagdimension.com/for/{slug}](https://swagdimension.com/for/{slug}) (nonprofits, schools, real-estate, faith, corporate, fitness, sports-leagues). Link straight to the audience that fits.
- **Case study PDFs.** One downloadable case study per vertical. Attach to client emails or include in newsletters.
- **Pitch deck + business model PDF.** Send to operators who want the full story before signing up.
- **Partner dashboard.** Track referrals, conversions, and earnings at [swagdimension.com/account/partner](https://swagdimension.com/account/partner).
- **Co-marketing requests.** Email [partners@swagdimension.com](mailto:partners@swagdimension.com) to coordinate webinars, joint case studies, or featured placements.

**Most successful partners earn their first commission within 30 days of getting their link.**

APPLY

# Ready to start earning?

Apply to the program in 60 seconds. Approval is 24–48 hours. Most partners earn their first commission within 30 days.

Apply at:

**[swagdimension.com/partners](https://swagdimension.com/partners)**

Questions:

**[partners@swagdimension.com](mailto:partners@swagdimension.com)**

We respond within 48 hours. For high-volume operators (50+ referrals/year), include your audience size and we'll fast-track approval and offer co-marketing resources.