

Connect Swag Dimension to 6,000+ apps

Trigger swag credits, campaign launches, and credit issuance from any app Zapier supports. Wodify, MindBody, BambooHR, HubSpot, Salesforce, you name it.

WHO WE ARE

Swag Dimension is the modern, multi-tenant SaaS platform for organizations that want to run permanent brand-ed-merch stores without inventory, minimums, or third-party storefront management. Our customers include nonprofits, schools, real-estate brokerages, churches, fitness studios, and corporate HR teams across the US.

50K+
CATALOG SKUS

7
VERTICALS SERVED

100%
PRINT-ON-DEMAND

Daily
STRIPE PAYOUTS

What the Zapier integration unlocks

New hire 'onboarding kit

BambooHR, Rippling, or Gusto fires a "new employee" event ' Zapier creates a \$150 swag credit and emails the new hire.

Closing won 'client gift

HubSpot or Salesforce deal closed-won ' Zapier issues a closing-gift credit to the client email automatically.

PR / milestone 'celebration gear

Wodify or MindBody logs a PR ' Zapier posts a \$20 celebration credit to the athlete.

New order 'Slack notification

Order placed ' Slack message in #ops with order details and tracking link.

Mutual value

FOR ZAPIER

A high-leverage integration that unlocks new use cases for Zapier users — turning organizational customers into multi-product power users. Every Swag Dimension brand store becomes another reason for Zapier's users to stay engaged daily.

FOR SWAG DIMENSION

Native distribution to Zapier's existing customer base, who are already paying for tools that orchestrate work — and now have a turnkey way to run a branded-merch program inside their existing workflow. Reduces our acquisition cost and increases activation speed.

Let's talk integration

We have engineering and partnerships resources ready to ship this integration. Looking for a co-marketing partner on the Zapier side to validate the use cases and unlock joint distribution.

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