

Send swag from Slack with one command

A native Slack app for issuing swag credits, celebrating milestones, and nudging abandoned carts — without anyone leaving the channel.

WHO WE ARE

Swag Dimension is the modern, multi-tenant SaaS platform for organizations that want to run permanent brand-ed-merch stores without inventory, minimums, or third-party storefront management. Our customers include nonprofits, schools, real-estate brokerages, churches, fitness studios, and corporate HR teams across the US.

50K+
CATALOG SKUS

7
VERTICALS SERVED

100%
PRINT-ON-DEMAND

Daily
STRIPE PAYOUTS

What the Slack integration unlocks

/swag credit @user \$50

Manager-level command to issue an instant swag credit. Recipient gets a DM with their personal redeem link.

Anniversary celebrations

Auto-post a celebration message when someone hits a work anniversary, with a redeem link to a celebration-themed gift store.

Channel-wide gear drops

Pin a swag store in #general for a quarter. Everyone redeems in their own time, no spreadsheet needed.

Abandoned cart nudges

A friendly DM if someone added a hoodie 24 hours ago but didn't check out. Optional and easy to disable.

Mutual value

FOR SLACK
A high-leverage integration that unlocks new use cases for Slack users — turning organizational customers into multi-product power users. Every Swag

FOR SWAG DIMENSION

Native distribution to Slack's existing customer base, who are already paying for tools that orchestrate work — and now have a turnkey way to run a branded-merch program inside their existing workflow. Reduces our acquisition cost and increases activation speed.

Let's talk integration

We have engineering and partnerships resources ready to ship this integration. Looking for a co-marketing partner on the Slack side to validate the use cases and unlock joint distribution.

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