

# Add a swag tab to your Shopify store

A Shopify embedded app that adds a "Branded swag" or "Team merch" tab to your existing store — drop-shipped, zero inventory, no dev work.

## WHO WE ARE

Swag Dimension is the modern, multi-tenant SaaS platform for organizations that want to run permanent brand-ed-merch stores without inventory, minimums, or third-party storefront management. Our customers include nonprofits, schools, real-estate brokerages, churches, fitness studios, and corporate HR teams across the US.

**50K+**  
CATALOG SKUS

**7**  
VERTICALS SERVED

**100%**  
PRINT-ON-DEMAND

**Daily**  
STRIPE PAYOUTS

## What the Shopify integration unlocks

### Existing brand stores

You have a Shopify store. Add SD as a swag tab. Customers buy hoodies and tees with your brand without you stocking inventory.

### Creator merch

Creator with a Shopify storefront adds an SD-powered merch tab. Designs once; SD prints and ships on demand.

## Mutual value

### FOR SHOPIFY

A high-leverage integration that unlocks new use cases for Shopify users — turning organizational customers into multi-product power users. Every Swag Dimension brand store becomes another reason for Shopify's users to stay engaged daily.

### FOR SWAG DIMENSION

Native distribution to Shopify's existing customer base, who are already paying for tools that orchestrate work — and now have a turnkey way to run a branded-merch program inside their existing workflow. Reduces our acquisition cost and increases activation speed.

## Let's talk integration

We have engineering and partnerships resources ready to ship this integration. Looking for a co-marketing partner on the Shopify side to validate the use cases and unlock joint distribution.

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