

SWAG DIMENSION

CASE STUDY · CHURCHES, MINISTRIES, AND FAITH COMMUNITIES

FOR CHURCHES & MINISTRIES

Sunday gear, made simple

Run a permanent store for your church. Sermon-series tees, youth group hoodies, kids ministry hats, retreat merch — all on demand. Members buy, we print, your bank account grows.

Before & after

BEFORE

- Bulk-ordering sermon-series tees that don't sell through
- Volunteer at the welcome desk handing out shirts on Sunday
- Different artwork for kids, youth, and adult ministries — managed manually
- Retreat merch ordered too late, missing the registration window

AFTER

- Always-open church store with sub-collections per ministry
- New sermon series ' AI-generated mockups in 60 seconds
- Members order; we ship directly home — no Sunday distribution
- Auto-payouts to the church bank account daily

Programs they run

Sermon series merch

Drop a campaign store for each sermon series with custom artwork. Members buy through the series duration; we ship and pay out automatically.

Youth group & kids ministry

Separate sub-collections per ministry with appropriate artwork and audience. Parents buy youth group hoodies for the retreat in 60 seconds.

SWAG DIMENSION

CASE STUDY · CHURCHES, MINISTRIES, AND FAITH COMMUNITIES

Retreat & camp merch

Spin up a retreat store at registration. Attendees buy gear with their registration. Everyone arrives at camp with the official t-shirt.

Volunteer team gear

Private store for ushers, greeters, and worship team with branded polos and tees. Onboarding new volunteers? They get a credit, pick gear, done.

SWAG DIMENSION

CASE STUDY · CHURCHES, MINISTRIES, AND FAITH COMMUNITIES

Proof

“We used to bulk-order 200 sermon-series tees and end up with 60 left over. Now we just open a store, the right people buy, and we have zero waste.”

— Pilot church #1, Executive Pastor, multi-site church

Frequently asked

How do you handle church 501(c)(3) verification?

Same flow as nonprofits — provide EIN and IRS letter. Most churches are auto-classified 501(c)(3); we accept the church's certificate of formation if you don't have a determination letter.

Can we use copyrighted song lyrics or Bible-verse artwork?

Bible verses are public domain. Song lyrics require a sync/lyric license — we recommend ChurchLicensing.com or CCLI for cleared lyric usage on apparel. We don't print artwork that violates third-party copyrights.

Can we run a campaign store for just one sermon series?

Yes — campaign mode lets you set start/end dates. Open the store the week before the series launches; close it the week after the series ends. Or just leave it open.

GET STARTED

Open your brand store, free.

Bring your logo. Live store with real product mockups in under 10 minutes. Stripe Connect auto-payouts to your org bank account. No inventory, no minimums, no setup fees.

swagdimension.com/business/register

Or book a 15-min walkthrough at swagdimension.com/demo